

Faculty valuation of research and teaching

HOW CAN SCHOOLS PROVIDE ENOUGH ROOM

for teachers to conduct research while requiring them to teach fulltime?

Finding a balance between teaching and research is a major implication of a recent study conducted by the chair of DLSU's Educational Leadership and Management Department, Dr. Michaela Perez Muñoz.

To understand the relationship between the two endeavors, Muñoz took a survey on the perception of college teachers of various La Salle institutions all over the Philippines.

The study delved into the value placed by teachers on teaching and research. Results indicated a strong belief in a symbiotic nexus between teaching and research.

Muñoz earned an International Research Award for her paper, which was presented last April 30 at Heritage Hotel in Vigan, Ilocos Sur, during the International Conference on Higher Education Research (ICHER 2010) organized by the Philippine Association of Institutions for Research (PAIR) and supported by the National Research Council of the Philippines.



DLSU WILL HAVE A SCHOLAR in Europe's Agricultural, Food, and Environmental Policy Analysis (AFEPA) program, a two-year academic curriculum with integrated and advanced theoretical, methodological and empirical courses in economics and quantitative methods.

Recently awarded an Erasmus Mundus Scholarship is Miguel Roberto Borromeo of the Economics Department and the Angelo King Institute.

European scholarship on economics

Under the program, he will also tackle agricultural, food and environmental sciences, agricultural and trade policy, environmental and natural resource policy, rural development policy and agribusiness management, and market analysis.

The program is jointly organized by five leading European educational and research institutions: the Corvinus University of Budapest in Hungary, the Swedish University of Agricultural Sciences in Sweden, the Rheinische-Friedrich-Wilhelms Universität Bonn in Germany, the Universität Catholique de Louvain in Belgium, and the Universitat Politècnica de Catalunya in Spain.

FACTS and FIGURES



1 One La Salle Scholarship Fund seeks to increase to 20% the number of scholars in all 17 members schools of De La Salle Philippines. The fundraising campaign aims to raise one billion pesos.



2 DLSU recently entered into a Memorandum of Agreement with two international universities: one with Sophia University in Japan last May 27, and another, a renewal contract with Lille Catholic University in France last June 1.



5 Five international institutions will be sending their students to DLSU in the second term of the current academic year. These linkage partners are Ecole Supérieure des Sciences Commerciales d'Angers, Louis de Broglie, Lille Catholic University, Waseda University, and GE4/ASEAN European Exchange in Engineering Cooperation Program.



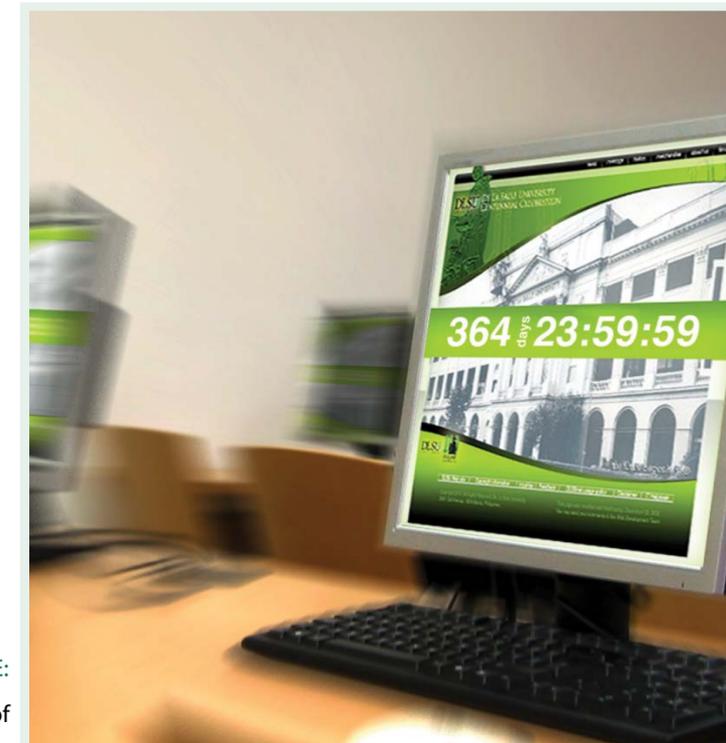
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One-year countdown to centennial begins



Members of the community celebrate the start of the one-year countdown to the centennial of Lasallian education in the country.

THE ONE-YEAR COUNTDOWN to De La Salle University's centennial has begun.

Last June 16, the University grounds teemed with green and white as members of the different sectors of the

2401 (twen'te fôr',c, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.



Bigger bandwidth for better access

STARTING JULY 1, 2010, DLSU's entire Internet connection will experience a huge bandwidth increase, from the current 45 mbps connection to 70 mbps. This will support around 16,000 users simultaneously, which is roughly the total number of students, faculty, and staff on campus.

With the bandwidth increase, the DLSU community will have easier facilitation of online activities for learning and research.

Upon its implementation, the University's Internet connection will have the highest bandwidth among all Philippine universities. The next step for the ITC after this breakthrough is to provide WiFi access to the entire University, with its target set within the term.

Separated, reinforced business and economics programs

LAST JUNE 11, DE LA SALLE UNIVERSITY FORMALLY and publicly announced the restructuring of its College of Business and Economics into separate entities, namely the College of Business (COB) and the School of Economics (SOE).

The announcement was made in a conference featuring the major research outputs of the faculty of both entities. This was followed by a ceremonial turnover of college symbols to the new deans, Dr. Bryan Gozun of the College of Business and Dr. Winfred Villamil of the School of Economics.

Lasallian MASTER

Coinciding With The Launch Of The Cob And Soe was the celebration of the 50th anniversary of the graduate business programs in DLSU, during which the University honored prominent alumni who gave significant contributions to industry and society.

With the reorganization, the University aims to strengthen the foothold of the College of Business as a premier business school of the country and to promote the School of Economics as a powerhouse for understanding economic policy issues. As a distinct entity, the School serves as an additional expert resource to policymakers, business, and media.



Recognized during the occasion were JG Summit Chairman Emeritus John Gokongwei, Jr., former Finance and DTI Secretary Jose Pardo, Equicom Chair Rene Buenaventura (represented by Serafin Bernardo, VP of Equicom), and Far Eastern University President Dr. Lydia B. Echazuz (represented by her son John). They comprise the first set of Lasallian MASTERS, short for Mavens, Stewards, Trailblazers and Entrepreneurs Resource.

One-year, from page 1

Lasallian community gathered to witness the start of the countdown to La Salle's centennial in 2011.

The festivities kicked off with an excavation of a 10-year-old time capsule buried in the Marian Quadrangle. The contents included scrolls with mission statements and signatures, mostly from students during the time.

The time capsule was dug by former University President Br. Rolando Dizon FSC, current President and Chancellor Br. Armin Luistro FSC, Vice

Chancellor Lasallian Mission and External Relations Br. Bernard Oca FSC, and representatives of the alumni and student government.

In a message to the community, Br. Bernie said the presence of scholars on campus is a testimony to the Lasallian mission of making quality education available to all.

He reaffirmed the community's commitment to raise the One La Salle Scholarship Fund to support at least 18,000 students with full scholarships in 17 La Salle schools nationwide.



The DLSU centennial countdown party was held simultaneously with celebrations in other La Salle campuses nationwide.

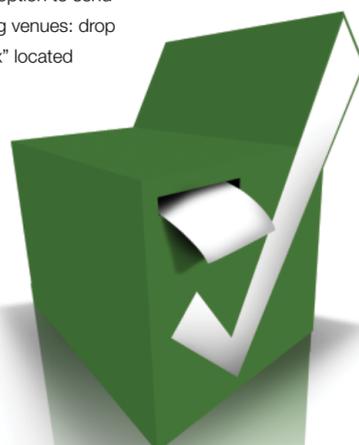
Compliance feedback system

AS PART OF ITS MISSION TO PROVIDE a feedback mechanism for compliance issues, the Compliance Office recently launched the "Talk. Because you care." feedback campaign targeted at employees and students who wish to voice their concerns, queries, and comments on issues on compliance and matters related to the University.

The Compliance Office prioritizes confidentiality and efficiency in responding to the feedback submitted. To resolve queries and concerns, the Compliance Office endorses feedback to the relevant offices involved and monitors the efficient resolution of issues

while maintaining the privacy of the party involved.

Employees and students have the option to send their feedback through the following venues: drop a note in the Compliance "Feedbox" located along SJ Walk corner Central Plaza, send an online feedback form at www.dlsu.edu.ph/compliance, call local 411, or drop by LS-152 Compliance Office to voice a concern.



Steering national research

ADVOCATING THE SIGNIFICANT IMPACT

of fundamental research on the country's development, the National Research Council of the Philippines (NRCP) recently elected DLSU Mechanical Engineering Department Full Professor Dr. Alvin B. Culaba as its new president.

This achievement demonstrates the kind of scientific training and leadership available at the university.

Culaba is an Academician of the National Academy of Science and Technology of the Philippines and an active member of the Presidential Coordinating Council for Research and Development.

He also aids in enhancing the existing Sustainable Energy degree program at the Florida State University (FSU) where he is currently an inScholar scientist. The objective of the program is to create a prototype for a university-wide Professional Science

Master's (PSM) to establish a program that is geared towards an entrepreneurship path with two degree tracks: Natural and Engineering Science Majors and Social Science and Business.

NRCP is the oldest scientific body in Asia composed of highly-trained scientists and researchers.

For over 75 years now, it has been promoting and supporting basic researches in the country.



A business plan for ergonomic rice transplanting

WITH THEIR THEORETICAL BACKGROUND

ON BUSINESS, a team composed of Applied Corporate Management (ACM) students from De La Salle University developed a plan for providing farmers with a machine alternative to hand transplanting processes—the Ergonomic Rice Transplanter.

With this machine, farmers can prevent or minimize health hazards caused by intensive labor. Readily available, these machines are offered by a company; what the DLSU team did was to create a proposal to make these affordable for small farmers.

For their business plan, the team was chosen among 300 global entries and made it to the Top 15 in the biennial Lee Kuan Yew Business Plan Competition sponsored by the Singapore Management University last April.

This year's competition was the first to be organized for students all over the world to showcase their business planning skills and entrepreneurial talents.

The more completely you give yourself to God, the more God will do for you.

---St. John Baptist de La Salle

