Social Sciences Book Collection Assessed

by Ana Maria B. Fresnido
Library Director

Part of the Library’s continuing collection development program is the periodic evaluation of its collection. This is evidenced by a number of collection assessments already undertaken by the University Library.

The first collection-centered assessment was conducted in 2001 with emphasis on the quality of the collection. It was decided that the list checking method be employed and that the *Books for College Libraries* published in 1988 be used in carrying out the assessment. A re-assessment of the Technology and Engineering collection followed in 2004, and in 2005 the Education collection was also evaluated, applying the same method for both, which is the list checking, but using a different list, *The Best Books for Academic Libraries (BBAL)* published in 2003. Subsequently, the evaluation of Religion and Philosophy as well as the History, and the Science, Technology, Agriculture collections (see July Issue: http://www.dlsu.edu.ph/library/newsette/200607.pdf) were also completed in 2006.

In an effort to complete the re-assessment of the whole collection, it was decided that the project be continued for the remaining collections. This study was carried out to assess the extent of best titles included in the social science book collection of the DLSU Library. Specifically, this study aims to:

1. Provide a quantitative and qualitative profile of the DLSU Library’s book holdings in the social sciences.
2. Compare quantitatively and qualitatively the DLSU book holdings in social science against the titles cited in BBAL.
3. Seek answers to the following:
   - What proportion of the citations on the list has exact matches in the DLSU Library’s book holdings?
   - What proportion of the citations on the list has matches in different editions in the DLSU Library’s book holdings?
   - In what areas are the matches in DLSU Library book holdings strong or weak?
   - In general, how does the DLSU Library’s collection fare with the lists?
4. Find out the average number of book acquisitions in the fields of

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5. New services available at the WEBOPAC
   - Librarians’ seminar in Naga
6. Quotable quotes
   - Visitors
   - Donors
   - Recent Acquisitions
5. Instructional Media Resources
   - Archives Resources

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The Social Sciences book collection at the Circulation Section, 3rd floor, library building.
Results of the study will provide a view on the adequacy of the social science collection, specifically in terms of quality, which in turn may be used in the development of an intelligent and realistic acquisition plan. The study will also serve as an aid in justifying increased budget for inadequate collections.

Only volume 6 of the Best Books for Academic Libraries which is the Social Science volume was used for this study. Entries in this volume correspond to the following class letters/subjects. See Table 1 below.

In an attempt to measure the quality of the collection the checklist method was used for this study. List checking is carried out by checking the library’s holdings against an authoritative list. The Best Books for Academic Libraries (BBAL) was selected as the standard tool because the selections not only best fit academic libraries like the DLSU Library, but also list the most recent editions for each title cited in the work. All entries in volume 6 of the BBAL were searched/matched via the Millennium database using the title approach. A check mark was written on the left hand corner of the entry beside the first letter of the access point to indicate exact matches. For entries with other editions, the date of the edition(s) available in the library’s holdings was indicated. Those with no markings are entries not available in the library’s holdings. The total number of entries was counted by page and summed up. The entries were then tallied by page using a form devised by the researcher.

It was found out that the total number of entries in The Best Books for Academic Libraries (BBAL) for social science is 9,734 whereas the DLSU Library’s holdings on the same discipline are 39,741 titles. Hence in terms of quantity, the DLSU Library’s holding is 75.5% more than those cited in the BBAL.

The distribution of entries under the different topics in social sciences listed in the BBAL showed strength in Industries, Land use, Labor (HD) with 13.7% or a total of 1,335 entries; Economic history and conditions (HC) followed making up 12.5% (1,218 entries) of the list; Social pathology, Social and public welfare, Criminology (HV) comprised 11.6% (1,131) of the list while The Family, Marriage, Women (HQ) has 1,050 entries or 10.8%. The topic with the least number of entries in the BBAL is Societies: Secret, Benevolent, etc. (HS) with only 14 entries or 0.14% of the total listings.

Strength of the DLSU Library holdings, on the other hand, is in Commerce (HF) with 8,714 titles consisting 21.9% of the total social science holdings. Similarly, however, Industries, Land use, Labor (HD) (8,636 titles 21.7%), Economic history and conditions (HC) (2,937 titles or 7.4%) and The Family, Marriage, Women (HQ) (2,490 or 6.27%) were also among the DLSU Library’s strongest collections. Alternatively, the Library’s weakest collection, under the social sciences is Mathematical geography, Cartography with only 18 titles (.05%) available. Please see Table 2 on the next page.

Table 1

<table>
<thead>
<tr>
<th>Class Letter</th>
<th>Subject Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>G</td>
<td>Geography (General), Atlases, Maps</td>
</tr>
<tr>
<td>GA</td>
<td>Mathematical geography, Cartography</td>
</tr>
<tr>
<td>GB</td>
<td>Physical geography</td>
</tr>
<tr>
<td>GC</td>
<td>Oceanography</td>
</tr>
<tr>
<td>GE</td>
<td>Environmental sciences</td>
</tr>
<tr>
<td>GF</td>
<td>Human ecology, Anthropogeography</td>
</tr>
<tr>
<td>GN</td>
<td>Anthropology</td>
</tr>
<tr>
<td>GR</td>
<td>Folklore</td>
</tr>
<tr>
<td>GT</td>
<td>Manners &amp; Customs (General)</td>
</tr>
<tr>
<td>GV</td>
<td>Recreation, Leisure</td>
</tr>
<tr>
<td>H</td>
<td>Social Sciences (General)</td>
</tr>
<tr>
<td>HA</td>
<td>Statistics</td>
</tr>
<tr>
<td>HB</td>
<td>Economic theory, Demography</td>
</tr>
<tr>
<td>HC</td>
<td>Economic history &amp; conditions</td>
</tr>
<tr>
<td>HD</td>
<td>Industries, Land use, Labor</td>
</tr>
<tr>
<td>HE</td>
<td>Transportation &amp; communication</td>
</tr>
<tr>
<td>HF</td>
<td>Commerce</td>
</tr>
<tr>
<td>HG</td>
<td>Finance</td>
</tr>
<tr>
<td>HJ</td>
<td>Public Finance</td>
</tr>
<tr>
<td>HM</td>
<td>Sociology</td>
</tr>
<tr>
<td>HN</td>
<td>Social history &amp; conditions</td>
</tr>
<tr>
<td>HQ</td>
<td>The Family, Marriage, Women</td>
</tr>
<tr>
<td>HS</td>
<td>Societies: Secret, Benevolent, etc.</td>
</tr>
<tr>
<td>HT</td>
<td>Communities, Classes, Races</td>
</tr>
<tr>
<td>HV</td>
<td>Social pathology, Social &amp; public welfare, Criminology</td>
</tr>
<tr>
<td>HX</td>
<td>Socialism, Communism, Anarchism</td>
</tr>
</tbody>
</table>
The total percentage of availability of the DLSU Library’s collection against those cited in the BBAL is only 12.29%, that is, equivalent to 1,196 matches out of the total 9,734 entries listed in the BBAL. Of the total 1,196 matches, 984 (82.7%) are exact matches while 212 (17.73%) are titles where the Library has either an earlier or a more recent edition.

From among the topics under the social sciences, Commerce (HF) which happened to be the Library’s strongest holding, had the highest percentage of availability which is 24.1% (114 matches out of 473); followed by Human ecology, Anthropogeography (GF) with 22.73% of availability equivalent to 10 matches out of 44 entries. Statistics (HA) ranked third with 22.22% of availability corresponding to 6 matches out of 27 entries cited in the BBAL; then Social science (General) with 21.21% of availability (21 matches out of 99 entries) and Sociology (HM) with 61 matches out of 293 entries or 20.82% of availability. Socialism, Communism, Anarchism had the lowest percentage of availability which is 4.26% or 4 matches out of 94 entries listed in the BBAL. Table 3 presents the data. Please...
Table 3
BBAL Entries on Social Science
Available in the DLSU Library

<table>
<thead>
<tr>
<th>Class Letter</th>
<th>Subject Area</th>
<th>Titles in BBAL</th>
<th>Number of Hits</th>
<th>Total Matches</th>
<th>Not Available</th>
<th>% of Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>G</td>
<td>Geography (General), Atlases, Maps</td>
<td>298</td>
<td>25</td>
<td>36</td>
<td>262</td>
<td>12.08</td>
</tr>
<tr>
<td>GA</td>
<td>Mathematical geography, Cartography</td>
<td>44</td>
<td>2</td>
<td>2</td>
<td>42</td>
<td>4.55</td>
</tr>
<tr>
<td>GB</td>
<td>Physical geography</td>
<td>133</td>
<td>5</td>
<td>6</td>
<td>127</td>
<td>4.51</td>
</tr>
<tr>
<td>GC</td>
<td>Oceanography</td>
<td>48</td>
<td>3</td>
<td>4</td>
<td>44</td>
<td>8.33</td>
</tr>
<tr>
<td>GE</td>
<td>Environmental sciences</td>
<td>122</td>
<td>10</td>
<td>13</td>
<td>109</td>
<td>10.66</td>
</tr>
<tr>
<td>GF</td>
<td>Human ecology, Anthropogeography</td>
<td>44</td>
<td>7</td>
<td>3</td>
<td>34</td>
<td>22.73</td>
</tr>
<tr>
<td>GN</td>
<td>Anthropology</td>
<td>563</td>
<td>41</td>
<td>10</td>
<td>51</td>
<td>9.06</td>
</tr>
<tr>
<td>GR</td>
<td>Folklore</td>
<td>91</td>
<td>5</td>
<td>1</td>
<td>6</td>
<td>6.6</td>
</tr>
<tr>
<td>GT</td>
<td>Manners &amp; Customs (General)</td>
<td>84</td>
<td>5</td>
<td>5</td>
<td>79</td>
<td>5.95</td>
</tr>
<tr>
<td>GV</td>
<td>Recreation, Leisure</td>
<td>728</td>
<td>37</td>
<td>13</td>
<td>50</td>
<td>6.87</td>
</tr>
<tr>
<td>H</td>
<td>Social Sciences (General)</td>
<td>99</td>
<td>14</td>
<td>7</td>
<td>78</td>
<td>21.21</td>
</tr>
<tr>
<td>HA</td>
<td>Statistics</td>
<td>27</td>
<td>4</td>
<td>2</td>
<td>6</td>
<td>22.22</td>
</tr>
<tr>
<td>HB</td>
<td>Economic theory, Demography</td>
<td>606</td>
<td>91</td>
<td>21</td>
<td>496</td>
<td>18.42</td>
</tr>
<tr>
<td>HC</td>
<td>Economic history &amp; conditions</td>
<td>1218</td>
<td>142</td>
<td>33</td>
<td>175</td>
<td>14.37</td>
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<td>HD</td>
<td>Industries, Land use, Labor</td>
<td>1335</td>
<td>201</td>
<td>19</td>
<td>220</td>
<td>16.5</td>
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<tr>
<td>HE</td>
<td>Transportation &amp; communication</td>
<td>144</td>
<td>10</td>
<td>3</td>
<td>13</td>
<td>9.03</td>
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<tr>
<td>HF</td>
<td>Commerce</td>
<td>473</td>
<td>97</td>
<td>17</td>
<td>114</td>
<td>24.1</td>
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<tr>
<td>HG</td>
<td>Finance</td>
<td>267</td>
<td>35</td>
<td>7</td>
<td>42</td>
<td>15.73</td>
</tr>
<tr>
<td>HJ</td>
<td>Public Finance</td>
<td>140</td>
<td>15</td>
<td>2</td>
<td>17</td>
<td>12.14</td>
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<tr>
<td>HM</td>
<td>Sociology</td>
<td>293</td>
<td>47</td>
<td>14</td>
<td>61</td>
<td>20.82</td>
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<tr>
<td>HN</td>
<td>Social history &amp; conditions</td>
<td>540</td>
<td>48</td>
<td>10</td>
<td>58</td>
<td>10.74</td>
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<tr>
<td>HQ</td>
<td>The Family, Marriage, Women</td>
<td>1050</td>
<td>83</td>
<td>21</td>
<td>104</td>
<td>9.9</td>
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<td>HS</td>
<td>Societies: Secret, Benevolent, etc.</td>
<td>14</td>
<td>1</td>
<td>1</td>
<td>13</td>
<td>7.14</td>
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<tr>
<td>HT</td>
<td>Communities, Classes, Races</td>
<td>146</td>
<td>6</td>
<td>1</td>
<td>7</td>
<td>4.79</td>
</tr>
<tr>
<td>HV</td>
<td>Social pathology, Social &amp; public welfare, Criminology</td>
<td>1131</td>
<td>47</td>
<td>11</td>
<td>58</td>
<td>5.13</td>
</tr>
<tr>
<td>HX</td>
<td>Socialism, Communism, Anarchism</td>
<td>94</td>
<td>3</td>
<td>1</td>
<td>4</td>
<td>4.26</td>
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<tr>
<td>TOTAL</td>
<td></td>
<td>9734</td>
<td>984</td>
<td>212</td>
<td>1196</td>
<td>8538</td>
</tr>
</tbody>
</table>

The following are the summary of findings:
1. As of July 2006, the total number of the DLSU Library’s book holdings in social science is 39,741 titles and 59,305 volumes.
2. The Library’s social science book collection is strong in Commerce (HF) and weak in Mathematical geography, Cartography (GA).
3. In terms of quantity, the DLSU Library’s holdings is 75.5% more than those cited in the BBAL.
4. The percentage of availability of the DLSU Library’s social science collection compared to those listed in the BBAL is 12.29% or 1,196 out of 9,734 titles.
5. Commerce (HF) has the highest percentage of availability which is 24.1% or 114 matches out of 473 titles.
6. Socialism, Communism, Anarchism (HX) has the lowest percentage of availability which is 4.26% or 4 matches out of 94.
Social ... from page 3

title entries
7. From SY2001/02 up to SY 2005/06 (last five years), the total budget allotted for the purchase of the social science collections (i.e. books and periodicals) is Php14,068,133.10
8. Total amount spent, on the other hand, for social science books alone is Php17,869.92
9. The average acquisition of social science books for the last five years (SY2001/02 to SY 2005/06) is 1,258 volumes a year
10. The average cost of social science books for the last five years (SY2001/02 to SY 2005/06) is Php2,127.41

Conclusions
1. Based on the titles cited in the BBAL, the DLSU Library’s holdings for social science are more than adequate in terms of quantity but are very deficient in terms of quality.
2. It will take 6 and a half years for the DLSU Library to acquire the remaining titles listed in the BBAL that are not available in the Library
3. Acquisition of social science titles prescribed by BBAL not available in the DLSU Library’s collection requires a very high cost.

Recommendations
1. Determine and prioritize which among the titles not in the collection should be acquired based on the Library’s selection criteria.
2. Look for other authoritative selection tools in recommending books for acquisition to further enhance the quality of the social science collection.
3. Consider conducting a follow-up assessment of the collection using a client-centered technique (e.g. usage assessment) to find out if there really is a need to acquire the titles cited in the BBAL.

New Services Available @ the WEBOPAC

To address the dearth of research in library and librarianship in the Philippines, the Philippine Association of Academic and Research Librarians (PAARL) in cooperation with the Fr. James O’Brien Library of the Ateneo de Naga University conducted a three-day national seminar workshop on “Empowering Information Professionals to Make a Difference,” which was held at the Madrigal Center for Social Entrepreneurship of the university from October 23 to 25.

Attended by 89 librarians from both public and private institutions, including participants from DLSU-Manila, namely: Yolanda F. Odsinada, Jocelyn T. Balangue, Elizabeth B. Padilla, Agnes S. Barsaga, Purisima B. Fernando, Cecilia P. Manongsong, Annabelle Aliwalas, Bob Cauilan, Rolando Masindo, and Ana Maria B. Fresnido as one of PAARL board members, the seminar workshop focused on contributing research to librarianship and motivating librarians to conduct research.

The resource speakers were both from DLSU—Ms. Fe Angela Verzosa, former Archivist of University Library and Dr. Flordeliza Reyes, distinguished professor of the College of Education.

Ms. Verzosa lectured on the importance of library research and shared her insights on why librarians do not conduct research. Dr. Reyes, on the other hand, shared her expertise by discussing the basics of research and introducing the APA style. She also presented different research methods, as well as different survey instruments which may be useful to librarians and challenged and encouraged the participants to conduct research.

The seminar was indeed very informative and was very well appreciated not only by the participants who are in the thesis writing stage or in the process of writing their thesis proposals but also by those librarians who have already finished their master’s degree.
Quotable Quotes

The best cosmetic in the world is an active mind that is always finding something new.

Mary Meek Atkeson

Donors

The DLSU Library would like to acknowledge with great appreciation the following donors:

Asian Development Bank
Co, Lawrence
Discipline Office
Evasco, Marjorie
Gaspillo, Pag-asa
Gonzales, Raymond
International Development Research Center
Islamic Culture & Relations Organization – Iran
Luiastro, Armin FSC
Onoiri, Chukwuemeka
Prudente, Maricar
Teehankee, Julio
Villacorta, Ernest Geir
Wright, Gregory FSC

Recent Acquisitions

1. Books

AG – General works. Wonders. Curiosities


AS – General works. Academies and learned societies


BD – Speculative philosophy


BF – Psychology


BJ – Ethics. Social usages. Etiquette

Applying moral theories. C.E. Harris, Jr. BJ 1012 H36 2002. 3rd floor, Circulation.


BL – Religion


BM – Judaism


BP – Islam


BR – Christianity


BS – The Bible


Transforming the powers: peace, justice, and the domination system. edited by Ray Gingerich and Ted Grimsrud. BS2545.P663 T7 2006. 3rd floor, Circulation.

BT – Doctrinal theology


The devil’s final battle: how the current rejection of the message of Fatima causes the present crisis in the Church and the world. BT660.F3 D48 2002. 3rd floor, Circulation.


Subverting the power of prejudice: resources for individual and social change. Sandra L. Barnes. BT745 B37 2006. 3rd floor, Circulation.


In the beginning was the Word (Jn 1:1): evangelization at the start of the new millennium. BV40.I57 2000. 3rd floor, Circulation.


The devil’s final battle: how the current rejection of the message of Fatima causes the present crisis in the Church and the world. BT660.F3 D48 2002. 3rd floor, Circulation.


BX – Christian denominations


CB – History of civilization

The other side of Western civilization: readings in everyday life. CB 245 O7 2000. 3rd floor, Circulation

D – History. Europe


DS – History. Asia. Philippines


Disaster, droga, at skin whitener. Rolando B. Tolentino. DS664 .K84 v.2. 4th floor, Filipiniana.


Si Darna, ang Mahal na Birhen ng Penafrancia, at si Pepsi Paloma. Rolando B. Tolentino. DS664 .K84 v.3. 4th floor, Filipiniana.


G – Geography (General)


GN – Anthropology


GR – Folklore

**HB – Economic theory. Demography**


The possibility of politics: a study in the political economy of the welfare state. Stein Ringen. HB846.8 R56 2006. 3rd floor, Circulation.


**HC – Economic history and conditions**

International aid: the flow of public resources from rich to poor countries. I.M.D. Little, J.M. Clifford. HC60 .L57 2006. 3rd floor, Circulation.


**HD – Economic history and conditions. Industrial management. Production**


Rural economic development in Japan: from the nineteenth century to the Pacific War. Penelope Francks. HD2092 .F7 2006. 3rd floor, Circulation.


HF – Commerce

Accounting and accountability in emerging and transition economies. HF5616.5 .A27 2004. 3rd floor, Circulation.


Inequality and economic integration. Edited by Francesco Farina and Ernesto Savaglio. HF1352 .I54 2006. 3rd floor, Circulation.


<table>
<thead>
<tr>
<th>Category</th>
<th>Title</th>
<th>Author(s)</th>
<th>Edition</th>
<th>Location</th>
<th>Call Number</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Marketing research.</td>
<td>Donald R. Cooper, Pamela S. Schindler</td>
<td>2006</td>
<td>3rd floor, Circulation</td>
<td>HF5415.2 .C66</td>
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<tr>
<td></td>
<td>Sustainable consumer services : business solutions for household markets.</td>
<td>HF5413 .S87 2005.</td>
<td>3rd floor, Circulation</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Financial turbulence and capital markets in transition countries.</td>
<td>Edited by Jens Holscher.</td>
<td>2000</td>
<td>Ground floor, European</td>
<td>HG5430.7.A3 F56</td>
</tr>
<tr>
<td>Sociology</td>
<td>Leaders &amp; the leadership process : readings, self-assessments &amp; applications.</td>
<td>Jon L. Pierce, John W. Newstrom.</td>
<td>2006</td>
<td>3rd floor, Circulation</td>
<td>HM141 .P54</td>
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<tr>
<td>Social problems</td>
<td>E-generation : the communication of young people in Asia—a concern of the Church.</td>
<td>Edited by Franz-Josef Eilers.</td>
<td>2003</td>
<td>3rd floor, Circulation</td>
<td>HN31 E34</td>
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<td>Regional economics</td>
<td>Regionalisation of globalised innovation : locations for advanced industrial development and disparities in participation.</td>
<td>Edited by Ulrich Hilpert.</td>
<td>2003</td>
<td>Ground floor, European Documentation and Research Centre.</td>
<td>HT388 .R45</td>
</tr>
</tbody>
</table>
JQ – Political science. Asia


JV – Emigration and immigration


JX – International law


JZ – International relations


K – Law (General)


KD – Law of the United Kingdom

Copyright for archivists and users of archives. Tim Padfield. KD1289.3 .P34 2004. 3rd floor, Circulation.


KF – Law of the United States


KN – Law of China


KPM – Philippine Law


L – Education (General)


LA – History of education


LB – Theory and practice of education


Glosari sa edukasyon. mga gurong awtor, Marietta Reyes-Otero ... [et al.]. LB15 G46 2002. 4th floor, Filipiniana.


Managing to be different: educational leadership as critical practice. Ron Scapp. LB2805 S28 2006. 3rd floor, Circulation.


Whose business is school reform?: letting the experts drive school improvement. Robert Brower. LB2822.82 B76 2006. 3rd floor, Circulation.


LC – Special aspects of education


Urban high school students and the challenge of access: many routes, difficult paths. William G. Tierney & Julia E. Colyar, editors. LC4091 U74 2006. 3rd floor, Circulation.

PA – Classical languages and literature


**PE – English literature**


**PK – Indo-Iranian literature**


**PL – Languages and literatures of Eastern Asia**


Sailing to Formosa : a poetic companion to Taiwan. Edited by Michelle Yeh, N. G. D. Malmqvist, Xu Huizhi. PL3031. T3 culation.

**PR – English literature**


**PS – American literature. Philippine literature in English**


**QA – Computer science**

Aesthetic computing. Edited by Paul Fishwick. QA76.5 .A35 2006. 3rd floor, Circulation.

Beginning Ubuntu Linux : from novice to professional. Keir Thomas. QA76.76.O63 T45 2006. 3rd floor, Circulation.


Object-oriented technology : from diagram to code with visual paradigm for UML. Curtis HK Tsang, Clarence SW Lau, Ying K. Leung. QA76.9.O35 T7 2005. 3rd floor, Circulation.


**QA – Mathematics**


This pale blue dot : science, history, God. Lui Lam. QA125 L35 2004. 3rd floor, Circulation.


Navigating through geometry. QA461 .N38. Andrew Gonzalez Hall Library.


QC – Physics


QD – Chemistry


QE – Geology


QK – Botany


QH – Natural history (General). Biology (General)


QL – Zoology


R – Medicine (General)


RC – Internal medicine. Practice of medicine


T – Technology (General)


TA – Engineering (General). Civil engineering (General)


TD – Environmental technology. Sanitary engineering


TH – Building construction


TK – Electrical engineering. Electronics

Applied control theory for embedded systems. Tim Wescott. TK7895.E42 W47 2006. 3rd floor, Circulation


Real-time digital signal processing from MATLAB to C with the TMS320C6x DSK. Thad B. Welch, Cameron H.G. Wright, Michael G. Morrow. TK5102.9 .W44 2006. 3rd floor, Circulation.


TL – Motor vehicles


TP – Chemical technology


U – Military science (General)


Z – Libraries and library science


ZA – Digital libraries


2. Instructional Media Resources

► Equipment

• Disc storage - 5 units
• DVD player - 2 units
• Laptop - 13 units
• Printer - 3 units
• Speaker monitor - 1 unit
• TV monitor 29” - 2 units
• TV wall mount - 2 units

3. Archives Resources

► Faculty Papers

• Bangalan, Joel
  – Computing the value-at-risk of three foreign currencies and two local equities
  – Controlling the most common operational risks encountered by a pioneer proprietary day trading firm in Toronto, Canada
  – Using descriptive and inferential statistical concepts in analyzing the Peso-US dollar exchange rate

• Bautista, Cirilo
  – Breaking signs: the history of words
  – Breaking signs: the strange behavior of Ezra Pound
  – Breaking signs: the 2006 national book awards

• Bautista, Harold
  – De La Salle University-Manila human capital management project

• Celis, Nelson
  – Greenlight: where is IT headed?

• Chua, George
  – Business options: limiting factors in achieving objectives
  – Business options: Philippine-made is better than you think

• Concepcion, Antonio
  – The view from Taft: trans-fatty acids

• Concepcion, Rene
  – Managing for society: managing personal wellness, then corporate wellness (Part 2)

• Cordoba, Enrico
− The view from Taft: thriving on power failure

• Cruz, Elfren
  − Framework: can entrepreneurship be taught?
  − Framework: Confucian values in family business
  − Framework: corporate entrepreneurship
  − Framework: entrepreneurial corporations
  − Framework: literature and business leadership
  − Framework: redefining entrepreneurship

• Esguerra, James Victor
  − The role of the humanities in a globalized world

• Espiritu, Benjamin
  − Greenlight: the new terrorism
  − Greenlight: the new terrorism
  − The view from Taft: CSW

• Gonzales, Raymond
  − Bibliometric analysis of international scientific publications from the Philippines
  − Self-concept scores of CSB scholars and their relation to the students’ study habits

• Gripaldo, Rolando
  − Classical german idealism and epistemological considerations in the philosophy of mind
  − Media powerhouse: challenges to contemporary philosophers

• Guevarra, Jonathan
  − Crystal structure of Ca5Nb5017
  − Crystal structure determination of Ca5Nb5017
  − Crystal structures of Perovskite-related Can (Nb, Ti) n03n+2
  − Layered perovskite CaNb0.8Ti0.203.33
  − Modulated crystal structure of Ca5Nb4Ti017 determined using the super space approach
  − Perovskite-related Ca (Nb, Ti) 03.33
  − Standard crystallographic and superspace descriptions of the crystal structure of Ca5Nb4Ti017
  − Structures of Perovskite-related layered.

• Juico, Philip Ella
  − The view from Taft: resist change at your peril

• Lagman, Oscar
  − To take a stand: please cover the PBA games in English

• Lagua, Benel
  − Greenlight: borrower risk rating for SMEs

• Po, Gerly Qua
  − A study on SPI technologies and subsidiaries

• Prado, Grichelle
  − A survey on the course and school preferences of junior high school students from LASSO-supervised schools in the National Capital Region (NCR)

• Rayos, Nancy
  − Helping strategies in advice columns

• Reyes, Rachel
  − An empirical paper estimating the saving function and the output trend and verifying price disparity in the Philippines
  − A look on the developing country trade model: the Philippine case

• Solapco, Oscar, Jr.
  − Letters: the art of summoning
  − Roy Punzel (a retelling of an old, diluted tale)
  − Tea

• Suleik, Mercedes
  − Capital view: governance for the insurance industry
  − Capital view: moving out of the dark market
  − Capital view: should FAMCORS go public?
  − Capital view: Therese and Teresa: contrast and unity

• Sy, Dante
  − Greenlight: tax pyramiding

• Valencia, Marshall
  − Gender differences in scientific productivity of academic scientists in the Philippines

• Villadolid, Albert
  − Greenlight: lessons from 9/11

• Theses (Graduate)

• MA in Formative Counseling/Spiritual Direction

• Master of Engineering major in Electronics and Communications Engineering
  − TCH traffic model (time series analysis for forecasting

- **Master of Engineering major in Civil Engineering**

- **Master of Health Social Science**

- **MS Civil Engineering**

- **MS Biology**
  

- **MS Chemical Engineering**

- **MS in Chemistry**

- **MS in Environmental Science**

- **MS in Industrial Engineering**
  

- **MS Industrial/Organizational Psychology**

- **MS in Manufacturing Engineering**


- **MS in Mathematics**

- **Psychology major in Clinical Psychology**
  

- **Psychology major in Industrial/Organizational Psychology**
  - Assessment techniques in the selection process as predictors of job performance in the Production Divi-