“I am here with good news for you, which will bring great joy to all the people. This very day in David’s town your Savior was born – CHRIST the LORD!”

Luke 2: 10-11
Assessment of the DLSU Library Periodical Collection
by William S.A. Frias

The “cheapening effect” the online publishers provide readers which offers reading materials in packages of up to tens of thousand of titles per subscription, the changing needs of clients, the addition of core courses, and cancellation of obsolete subjects command the DLSU Library to assess its Periodical Collection. The collection is composed of currently subscribed print and electronic periodical titles in full text available on-line and in CD-ROM. This, however, does not include the Filipiniana Periodicals.

The study was conducted to answer the following questions:

1. What field presents the strongest collection in the DLSU periodical holdings?
2. What field presents the weakest collection in the DLSU periodical holdings?
3. How much does the whole DLSU periodical holdings fare with the current ISI holdings?
4. What recommendations shall be presented to strengthen weak collection?

Done in October this year, all the periodical titles from Institute for Scientific Information (ISI) and the DLSU subscription databases were downloaded and printed to apply a list-checking technique.

The statistics revealed the following:

- On Electronic databases
  - The DLSU periodical holdings is strong on science and technology.
  - The weakest collection in DLSU periodical holdings as far as ISI standards is concerned, is business and economics.

As a whole, the DLSU periodical holdings does not fare well with ISI standards.

- On Print Periodicals
  - Consistent with the e-databases, DLSU print periodicals are strongest in science and technology
  - The weakest collection in DLSU print periodicals is on education.

The DLSU print periodicals fare above average as far as ISI standards is concerned.

The study recommends the following:

1) a continuous collection build up to uplift percentages according to ISI standards.
2) use another checklist which specializes in business and economics, as benchmark.
3) conduct another collection assessment, choosing different checklists specializing in particular subjects, to determine the strength of the DLSU collection per subject area.

At present, the DLSU Library has the following profile in terms of the number of periodical titles per college:

<table>
<thead>
<tr>
<th>COLLEGE</th>
<th>Number of Titles Available</th>
<th>Print</th>
<th>Electronic</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>CD-ROM/Online</td>
<td></td>
<td></td>
</tr>
<tr>
<td>College of Business and Economics</td>
<td>74</td>
<td>3160</td>
<td>3234</td>
<td></td>
</tr>
<tr>
<td>College of Computer Science</td>
<td>58</td>
<td>438</td>
<td>496</td>
<td></td>
</tr>
<tr>
<td>College of Education</td>
<td>83</td>
<td>3433</td>
<td>3516</td>
<td></td>
</tr>
<tr>
<td>College of Engineering</td>
<td>48</td>
<td>969</td>
<td>1017</td>
<td></td>
</tr>
<tr>
<td>College of Liberal Arts</td>
<td>147</td>
<td>2342</td>
<td>2489</td>
<td></td>
</tr>
<tr>
<td>College of Science</td>
<td>35</td>
<td>1841</td>
<td>1876</td>
<td></td>
</tr>
<tr>
<td>Graduate School of Business</td>
<td>14</td>
<td>1720</td>
<td>1734</td>
<td></td>
</tr>
</tbody>
</table>

New Library Position Opens

The position for the Collection Development Librarian was opened for the first time effective Nov 15. William S.A. Frias, the Periodicals Librarian was assigned to the position. In the event, Elizabeth Padilla, the Bibliographic Librarian, filled up the vacated position of W. Frias. To fill up the vacated position of the Bibliographic Librarian, Marita G. Valerio, former assistant librarian of the Periodicals Section and Director of the Learning Resource Center of the College of St. Benilde, was hired.

IMS Additional Budget

The Instructional Media Services (IMS) received an additional budget of P844,000 for this school year. The amount will be used for the purchase of software for the programs of the Colleges of Business and Economics, Education, Engineering, and Liberal Arts and for the following equipment: 10 OHPs, 6 VHS players, 2 laptops, 1 opaque projector, 1 multimedia projector, and 6 data converters.
PAASCU Visits the Library

A team of the Philippine Accrediting Association for Schools, Colleges and Universities (PAASCU) had their survey visit on Dec. 3-4. Programs under four colleges namely COE, CLA, COS, CED were covered. The library is one of the eight areas evaluated.

Dr. Kral Talks on US After the Bombing

Dr. Thomas J. Kral, Cultural Affairs Officer of the US Embassy, lectured on “Current Status of the United States After the Bombing” on Nov. 7. The lecture was sponsored by the European Studies Association (ESA) of DLSU and was held at the EDRC Conference room. In attendance were Dr. Isagani Cruz, Chair of the International Studies Department, the faculty members and students of the department.

Eng Chan’s First Love

by Wilfred Marbella

From November 5 to 29, the DLSU Art Gallery exhibited “First Love”. The show featured large scale and collage works by young artist Engelbert Chan, known as Eng Chan in the art community.

Using crayons as his medium, Eng Chan brings us back to our childhood days when these “pencils” introduced us to the world of colors and childhood glee. Using images which are close to his personal experiences, “First Love” also refers to the personal nature of the works as these images affect the life of the artist.

Faculty and Co-Academic Personnel (CAPs) Activities

Valenzuela Conducts Workshop – Cresencia Valenzuela, Public Programs Coordinator, lectured on two occasions. On Nov. 8, she was part of the team headed by Bro. Mike Rapatan, FSC, in a seminar on “Information and Communications Technology for Effective Teaching” held at the Angelo King Building at DLSU-Health Campus in Dasmarinas, Cavite. She lectured on “PowerPoint for Critical Thinking”. This was attended by the faculty members of the DLSU-Zobel, DLSU-Health Sciences, and DLSU-Dasma. On Nov. 10, she conducted a lecture workshop on “Effective Classroom Management and Use of AV Materials” to the faculty members of Lewis College in Sorsogon, Sorsogon.

Verzosa Receives PLAI Award – Last Nov. 30 at the Philippine Librarians Association, Inc. (PLAI) Fellowship Day held at Manila Midtown Ramada Hotel, Fe Angela Verzosa, Head of Archives, received the Gabriel A. Bernardo Award given in recognition of the immediate past president’s exemplary leadership in steering the Association to success as evidence of professional leadership worthy of emulation.

EXHIBITS

- Art Gallery: FIRST LOVE - crayon drawings of ENG CHAN, Nov. 5 - 29
- Display Case: meanings of CHRISTMAS - Nov. 26 to Dec 31

Library Visitors

Nov. 8 - Samsi Ahmad, Librarian, MOH Malaysia
11 - Peter Harvey, Lecturer, Notre Dame University
16 - Gladys Justo, Alumna
23 - School Administrators from COCOPEA
27 - Sung Yeon Lee, Vice President, Hanam University, South Korea
28 - Zoilo C. Enriquez Jr. Reference Librarian with fellow librarians and Library Science students, University of La Salette, Santiago City, Isabela
- Victor Savaje, MLS, Singapore

Library Newsletter/ Balitang Aklatan

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